

What's New for Avid® Media Composer® | Software v8.0

New Features

The following table describes What's New for the current editor release.

Feature	Description	For More Info
Editing application offered as a Subscription	The Avid Subscription offering allows you to buy or rent Avid software and tools and pay on an annual or monthly basis. You can also purchase support, receive software and maintenance updates, and manage entitlements and purchases.	See Subscription Options .
Avid Media Composer with NewsCutter option (Windows Only)	The NewsCutter editing application is no longer sold as a separate application. You can purchase the Media Composer editing application with the NewsCutter Option. This enables the Newsroom Computer System (NRCS) Tool.	See Avid Media Composer with NewsCutter Option for information about the NRCS tool. See Menu, Tool, Command Palette and Settings Changes for information on what has changed due to the merging of the NewsCutter Option into the Media Composer editing application.
Floating Licenses	Floating Licenses allow customers to purchase “packs” of licenses to use at a single site. One system ID and one license can run any number of systems simultaneously. Licenses are consumed only when in use, so that additional clients can connect and use a license as it becomes available.	See Floating Licenses .

Feature	Description	For More Info
Application Manager	The Application Manager is a tool that is installed with your editing application that allows you to manage and license the Avid applications and options installed on your system. You can also access your support plan and access feeds describing new products, promotions, training videos etc.	See See “Application Manager” on page 8.

Subscription Options

With Media Composer v8.0, you can purchase Subscriptions (memberships) from the Avid Web Store. You can choose to rent the software by the month or annually. Or if you prefer, you can still buy the software outright. Simply go to shop.avid.com to choose the option that fits your environment best.

To purchase the editing application from the Web Store:

1. Access the web store at shop.avid.com.
2. Choose the product you want to purchase.
3. Choose either Own or Subscription (rent).
 - For those customers who prefer the existing ownership model and support options, choose the Own option.
 - For those customers who want to easily add seats on short term projects, choose one of the Subscription models. You can subscribe to the editing application on an annual or monthly basis.
4. Continue with the on screen prompts.
5. Once you have entered your payment information and have received your Order Confirmation page, note the redemption code, click the download link and continue with installing your software.

You can always access the My Avid Account page to review the products you own or subscribe to. You can easily monitor which subscriptions or products are active, update billing information, and upgrade or cancel your subscription or support plan.

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Product Subscriptions

Media Composer 8 4 Subscriptions ^

Annual Subscription ✔ Active

System ID: 3457FH1576

Time Period: Jan 27, 2014 - to - Jan 27, 2015

Auto Renewal: ON [Turn Off](#)

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<p>Media Composer 8.0</p> <p>Activation ID: MCDA-FXKN-QN3Y-68CG System ID: 100333609127</p> <p>Other files</p>	<p>Mac Installer (26 MB)</p> <p>Win Installer (26 MB)</p>
<p>Avid FX 6.3</p> <p>Activation ID: MAHG3E-4AA9F30-1J409</p>	<p>Mac Installer (26 MB)</p> <p>Win Installer (26 MB)</p>
<p>Avid DVD 6.4.4</p> <p>Activation ID: 37-VJ1Y7-MN04-VUSXV</p>	<p>Win Installer (26 MB)</p>
<p>Sorenson Squeeze 8.5 MC Bundle</p> <p>Activation ID: MRZ734-8BA1Y3-8VQT9Q-YQ8NPE-WJ3H8F</p>	<p>Mac Installer (26 MB)</p> <p>Win Installer (26 MB)</p>
<p>iZotope Insight</p> <p>Installs automatically with your editing product. Try free for 30 days!</p>	

Avid Media Composer with NewsCutter Option

With this release of the editing application, the NewsCutter editing application is no longer sold as a separate application. You can buy Media Composer with the NewsCutter option. This allows you to access the NRCS tool in the Media Composer editing application. The Newsroom Computer System (NRCS) tool lets you use one computer to view stories and rundowns located on an Avid iNEWS® server or on an Electronic News Production System (ENPS®) server and to edit sequences in your Avid editing application.

You use the NRCS tool to connect to an iNEWS server to access story scripts and to edit stories on Avid NewsCutter. When you open a story in the NRCS tool, you can make formatting and content changes to the story instead of moving to an iNEWS workstation to do the editing. After you have made changes to the story, you can save the changes and make the story available to others using the same server. You can also access stories on the ENPS server from the NRCS tool, but you cannot make formatting or content changes to the stories.

Using the duration of the story, you can build a sequence. Once you have the duration of the story in the Timeline, you can add footage to match the scripted story. After some quick video editing, the story is ready to air. For details, see “Using the NRCS Tool” in the Help.

The NRCS Tool and the NRCS Workspace only appear in the Media Composer application if you have purchased the NewsCutter option.

Menu, Tool, Command Palette and Settings Changes

Media Composer and NewsCutter are no longer two separate editing applications. Due to the merging of these editing applications, some menus are in different locations and some buttons and settings have been added. The tables below, describe these changes.

Menu Changes

Use the following table as a reference for menu locations.

Option	Location in previous NewsCutter Application	Current Location
Batch Capture	Bin Menu	Clip Menu
Batch Import	Bin Menu	Clip Menu
Consolidate/Transcode	Bin Menu	Clip Menu
Extract DNXHD Data	Bin Menu	Clip Menu
Decompose	Bin Menu	Clip Menu
Change Sample Rate	Bin Menu	Clip Menu
Relink	Bin Menu	Clip Menu
Audio Mixdown	Clip Menu	Special Menu
Video Mixdown	Clip Menu	Special Menu
Data Mixdown	Clip Menu	Special Menu
Render on the Fly	Clip Menu	Special Menu
Digital Cut	Clip Menu	Output Menu
Export to Device	Clip Menu	Output Menu

New Features to Media Composer

The following options are familiar to NewsCutter users, but are now standard options with the Media Composer editing application:

Option	Description
Quick Record Mode	Quick Record mode allows the deck to control the capture of media into Avid editing systems. In Quick Record mode, your Avid editing application starts capturing automatically whenever the servo-lock signal is detected from the deck. When Servo Lock mode is detected (the deck is playing), capturing begins and continues until play is stopped, at which point it will wait for the next servo-lock signal. See “Working in Quick Record Mode” in the Help.
Satellite Mode	LTC (longitudinal or linear timecode) from an external source lets you capture from multiple sources at the same time while recording to tape. This is called satellite Mode. If your facility has a central timecode generator you can use that clock to send identical timecode to all systems. You can run this timecode output directly to your Avid system through the LTC IN connection available on some Avid input/output hardware. Satellite mode using external timecode is especially useful for live events, dramatic multicamera shows, and video material coming in on routers that do not support timecode. You can start editing immediately after the shoot without waiting to capture from the backup reference tapes. See “Capturing in Satellite Mode” in the Help.
Automatic Voice Over	The Automatic Voice-Over feature (Auto VO) lets you automatically remove certain segments from a sequence based upon their relationship to a selected audio track. See “Using Automatic Voice-Over” in the Help.
Recording Voice Over Narration Using the Capture Tool	The Capture tool lets you record up to two channels of audio directly into the Timeline for voice-over narration. See “Recording Voice-Over Narration Using the Capture Tool” in the Help.
J-K-L Trim	The J-K-L keys on the keyboard let you play, step (jog), and shuttle through footage at varying speeds. When you have transitions selected for trimming, you can use the J-K-L keys to play, step, shuttle and trim frames at the same time. See “Trimming with J-K-L Keys” in the Help.
Alternate Edit	Using Alternate Edit mode allows you to overwrite a selected clip in a sequence with several clips located in a special bin called Alternate Edits. To do this, you place the position indicator on a clip in the Timeline and click the Alternate Edit button. Each Alternate Edit replaces the clip where the position indicator is located with a clip from the Alternate Edits bin. See “Performing an Alternate Edit” in the Help.
Source/Record Toggle button	This button allows you to switch between the Source and Record Monitor. This is helpful when working on a laptop and you have resized the Source/Record monitor to one monitor. Use the Source/Record toggle button on the top left of the monitor to switch between Source and Record monitors.

New to a NewsCutter User

The following options are familiar to Media Composer users, but are new to NewsCutter users:

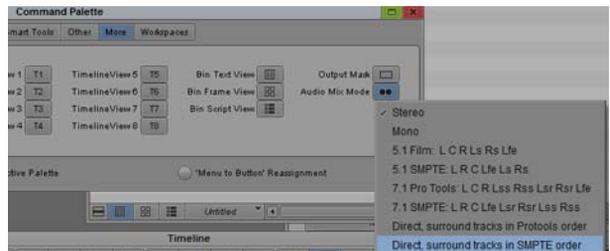
Option	Description
Column Headings in Script View	Selected column headings appear in Script View.
Go to Transition uses Small Trim Mode	When this Trim Setting option is selected, your Avid editing application enters Small Trim mode only when you click the Go to Previous or Go to Next button. See “Trim Settings” in the Help.
Always use Small Trim Mode	When this Trim Setting option is selected, your Avid editing application enters Small Trim mode when you perform any operation that activates Trim mode. Small Trim mode leaves the Source monitor display, Information Row displays, user tool palettes, and some Monitor menu functions intact.
Auto focus when entering Trim Mode	When this Trim Setting option is selected, your Avid editing application enlarges the Timeline at the transition selected for trimming if you enter trim mode with no trim editing tools selected on the Timeline palette.
Render on the Fly	When this Trim Setting option is selected, your Avid editing application displays the results of effects as soon as you create them. This might slow down the editing of the sequence.
Dual Image Play	When this Trim Setting option is selected, your Avid editing application enables dual-image play (dual-roller trim) while trimming. Outgoing and incoming frames display in real time while you trim your edit (adding or removing the same number of frames on both sides of a transition).
Never Use Small Trim mode	When this option is selected, your Avid editing application enters Big Trim mode when you perform any operation that activates Trim mode. Big Trim mode replaces the Source and Record monitors with displays of outgoing and incoming frames.
Find Frame button	The Find Frame button, located in the Other tab of the Command palette, lets you trace a captured frame of footage displayed in a sequence or source clip back to its analog source on tape. This is useful for finding frames for color correction or for recapturing specific clips to lengthen them or alter capture parameters. See “Finding a Frame” in the Help.
Transition Corner Display button	The Transition Corner Display button, located in the Other Tab of the Command palette opens a trim editing interface that shows six frames you can use as reference points when trimming a transition effect. See “Using the Transition Corner Display” in the Help.

Option	Description
Slip Left, Slip Right	The Slip Left and Slip Right buttons, located in the Trim Tab of the Command Palette, allow you to slip a shot in Source/Record mode. See “Performing a Slip or Slide Trim” in the Help.

New to Both Media Composer and NewsCutter Users

The following options have been added to accommodate both Media Composer and NewsCutter users.

Option	Description
Bin Setting: Use Border Colors and Icons in Frame View.	<p>When selected, a colored border appears around the following:</p> <ul style="list-style-type: none"> Blue - Precomputes and source side motion effects Green - Master clips Dark Green - Subclips and Group clips Red - Sequences Purple - Media files in the Media Tool
Bin Setting: Show local media icons	Clip icons will appear blue to indicate the media is local or pink to indicate mixed resolution.
Audio Mix Mode button	An Audio Mix Mode button is now a mappable button from the More tab of the Command Palette.



Timeline Settings: Lassoing transitions enters Trim Mode.	Select this option if you want the editing application to enter Trim Mode when lassoing transitions. This is the default.
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Option	Description
Timeline Settings: Lassoing transitions enters SegmentMode.	Select this option if you want the editing application to enter Segment Mode when lassoing transitions. This works only when the Keyframe Selection Tool is deselected.

Floating Licenses

Avid offers a Floating License Server for large sites such as broadcast and educational facilities. Floating Licenses allow you to purchase a pack of licenses and ‘lease’ them out as needed. This is a cost effective solution to those sites that previously might have purchased 100 Media Composer applications but only had 50 users at one time. With a Floating License, once a user closes the editing application, that license is available for another user. For information on setting up a Floating License Server, see the *FlexNet Device Manager for Avid Administration Guide*.

Application Manager

The Application Manager is a tool that allows you to manage your Avid Applications. The Application Manager is installed with your editing application. The tool is provided to give you easy access to view your installed applications, license the application, and to be notified if an update is available. You can also get promotional information and Customer Support information from this tool.



To view installed Applications or Applications available for trial or purchase:

1. Click the Application Manager icon in your Toolbar (Windows) or Dock (Macintosh).
2. With the Application Manager open, click the Apps tab.

The installed applications appear with their current status.

You can also see the list of applications available for trial or purchase. From this window, you can see the status of your application, and when available, update to the latest version, renew a subscription, or buy the product if you have been using the trial version



To view product promotions and 3rd party news:

1. Click the Application Manager icon in your Toolbar (Windows) or Dock (Macintosh).
2. With the Application Manager open, click the Feeds tab.

Links to promotional information and news are listed. Click the link to access the desired information. You can filter the feeds you want displayed by clicking the category drop down list and selecting either Video Editing & Finishing, Media Composer Plug-ins, Music Notation & Education, News Production, or Press Releases.

**To view your current support plan:**

1. Click the Application Manager icon in your Toolbar (Windows) or Dock (Macintosh).
2. With the Application Manager open, click the Support tab.

From this window, you can see your current support plan, choose to upgrade the support plan, access support phone numbers, contact the Avid Community, manage support cases, and access the Avid Knowledge Base.

The Licensing Tab

The Licensing tab displays all the licensed products, the activation status, the type of ownership (trial, subscription, or permanent) and the renewal date. From this tab, you can activate and deactivate your product. For information on Licensing the editing application, see the *Installation Guide for Avid Editing Applications*.

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